

# Alien Technology is the industry's most experienced, quality supplier of RFID innovations, technologies and products.

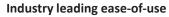
We provide EPCglobal Gen2 and ISO/IEC 18000-6c compliant UHF passive RFID transceiver chips, tags, inlays & labels, fixed & mobile readers and a full range of related professional services.



#### **Class leading read and write performance**

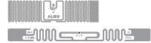
- Higgs<sup>™</sup>4 driving industry innovation
- Optimized memory system for mass markets
- BlastWrite<sup>™</sup> and QuickWrite<sup>™</sup> for mass-encoding
- *Blast***Write**<sup>™</sup> can write 7,000 tags/minute
- Pre-encoded chip-level serialization

RFID ICs READERS



- Class leading read and write performance
- More local processing inside the reader
- Less network traffic/less network infrastructure
- Alien Reader Protocol (and LLRP on ALR-9900+)

#### TRUSTED PERFORMANCE



#### INLAYS / TAGS / LABELS

#### The industry's most trusted and widely used tag family

- One of the industry's most extensive range of inlays
- Tags for all applications retail, item-level, transportation, life sciences etc
- Available under license as reference designs
- Custom tag design service (with NRE or volume commitment)



#### The industry's most well respected RFID training

- Standard, custom or onsite training
- RFID Solution Center Conveyers, retail etc
- US & EU sites

**SERVICES** 

- Feasibility analysis, system design & testing
- Best Practices

We focus on providing Trusted Performance<sup>™</sup> in real-world conditions that other solutions cannot compete with. We are a technology leader with demonstrated expertise in retail/apparel, item level tagging, transportation, lifesciences, asset tracking and more.

### Services

Alien provides a full suite of professional services including the worldwide recognized Alien Academy (RFID hands-on training), custom on-site training, site surveys, feasibility analysis and advice on best practices.

#### US Alien Academy (Dayton, OH):

• May 18-19, August 17-18, December 7-8, 2016

#### EU Alien Academy:

• TBD

**2016 Alien Global Partner and User Conference**: SAVE THE DATE! October 18-19, 2016 Miami Marriott Biscayne Bay, Florida. More Information here: http://www.alientechnology.com/2016-conference/



# Alien Fixed Readers

	Class	Operating System	GPIOs	Protocol	Application
ALR-F800	<b>Fifth Generation</b> Enterprise 4-port Fixed	Linux	4 in / 8 out (optically isolated / open collector)	ARP (Alien Reader Protocol) / LLRP (COMING)	Robust enterprise level applications such as warehouse, retail, trucks, supply chain management etc. Industry's best Power over Ethernet (PoE) transmit power and performance
ALR-9900+	Enterprise 4-port Fixed	Linux	4 in / 8 out (optically isolated / open collector)	ARP (Alien Reader Protocol) / LLRP	Robust enterprise level applications such as warehouse, retail, trucks, supply chain management etc.
ALR-9680	Commercial 4-Port Fixed	Linux	2 in / 2 out (TTL)	ARP	Power-over-ethernet reader for warehouse, retail, and supply chain management.
ALR-9650	Commercial Smart-Antenna (integrated antenna)	Linux	2 in / 2 out (TTL)	ARP	Power-over-ethernet reader with built in antenna for applications that are space sensitive.

# Alien Mobile Readers

	Class	Operating System	CPU/Mem	Antenna	Application
ALR-H450	Connected Handheld	Android 4.4 (Kit Kat)	Quad-Core 1.3GHz 1GB RAM 4GB Flash	4dBic	This family of "connected" handheld readers enables users to deploy manageable, robust, best-in-class RFID
ALH-90xx	Connected Handheld	Microsoft Windows Mobile 6.5	Single-Core 820MHz 256MB RAM 256MB Flash	3dBic	solutions for supply chain, manufacturing, and asset management applications.



# Alien Reader Antenna

	Frequency	Gain	IP Rating	Size	Cable/Connector
ALR-8696	865 - 960 MHz	8.5dBic	IP54	10.2" x 10.2" x 1.32"	20ft LMR-195 cable with RTNC Female at the end. Connected to antenna via a pigtail.
ALR-8697	865 - 928 MHz	8.5dBic	IP67	10.16" × 10.16"	Inset RTNC male connector
ALR-8698		Nominally 10.5dBic 11dBic FCC / 10dBic ETSI	1201	x 1.42"	inset KINC male connector

# Higgs™ IC Family

	Memory	EPC bits	UTID	Sensitivity	Serialization	Applications
Higgs 3	800 bits	96-480 bits	64 bits	Very good (-20dBm)	Yes - Chip & Non-chip serialization	General purpose, apparel,
Higgs 4	512 bits	128 bits	64 bits	Excellent (-20.5dBm)	Yes - Chip & Non-chip serialization with	Automatic Vehicle Identification (AVI), automotive, baggage, books, cases, documents, ID cards, item level tracking, labels, loyalty cards, pharmaceutical, palettes, retail etc
Higgs-EC	512 bits	128 bits	80 bits	Best-In-Class (-22.5dBm)	pre-encoded Multi-Chip based Serialzation (MCS) option	



# Inlays: Squiggle Family

Product	Higgs-3	Higgs-4	Higgs-EC	Antenna Size <sup>1</sup>	Application
Squiggle™ (SQ)	ALN-9640	ALN-9740	ALN-9840	3.732" x 0.319" 94.8mm x 8.1mm	
Squiglette (ST) and Squiglette-E (STE)	ALN-9630	ALN-9730 ALN-9730-E <sup>2</sup>	ALN-9830	2.756" x 0.374" 70mm x 9.5mm	Item/asset tracking including: pallet placards, cases, baggage, denim, poly bags, electronics,
Short (SH)	ALN-9662	ALN-9762	N/A	2.756" x 0.669" 70mm x 17mm	apparel tags and boxed items.
Squig (SG)	ALN-9610	ALN-9710	N/A	1.752" x 0.409" 44.5mm x 10.4mm	
	N/A	ALN-9741	N/A	3.74″ x 0.32″ 95mm x 8.15mm	Paper/cardboard tagging, Documents, file folders (e.g. medical, dental, legal etc), envelopes and booklets

Product	Features	Benefits
Squiggle (SQ)	Squiggle is one of the most widely used general purpose tags.	Well proven design for a broad range of worldwide applications.
Squiglette (ST) and Squiglette-E (STE)	Family extends the Squiggle features into	All Alien tags are world-tags and work well
Short (SH)	different form-factors.	<b>in all regions.</b> Tags denoted with an "E" on the model number (and name) are <i>specially</i> tuned
Squig (SG)	One of the best performing general purpose tag family on the market.	for optimal performance in Europe (but are still world tags).
	Designed to work well in challenging environments.	A very robust general purpose tag (for ultimate robustness in high dielectric environments - see Aliens "G" or "BAT" tags).
Doc Tag (DOC)	Dielectrically matched to papers, card- boards and similar printed stock. Extreme- ly tolerant to close placement of multiple tags.	Allows tags to be placed on documents or files where these documents will be tightly packed together with many tags in close proximity to each other. These tags have minimal chance of shadowing (hiding each other) from the reader.

<sup>1</sup> Sizes are approximate. **These are inlay** antenna sizes. Tags and labels will be larger. Please refer to specific product details available on Alien's website for exact measurements - www.alientechnology.com

<sup>2</sup> All Alien tags are world-tags and work well in all regions. However, tags denoted "E" are specially tuned for optimal performance in Europe.



# Inlays: High Dielectric Family / Automotive (Tires, Windshields)

Product	Higgs-3	Higgs-4	Higgs-EC	Antenna Size <sup>1</sup>	Application
G Tag (G)	ALN-9654	N/A	N/A	3.66" x 0.748" 93mm x 19mm	High density plastic totes, windshields, batteries etc.
BAT (BAT)	N/A	ALN-9770	N/A	3.25" x 1.25" 82.5mm x 32mm	Automotive batteries, fluid filled objects, plastic containers and metal filled objects.
Wonder Dog™ (WD)	N/A	ALN-9768	N/A	3.30″ x 0.91″ 86mm x 23mm	General purpose, automotive metalized windshields/ head lamp and consumer electronic devices.
Bio Tag (BIO)	N/A	ALN-9714	N/A	0.67" x 0.59" 17mm x 15mm	Pharmaceuti-cals, Healthcare, vials/ampules, small glass objects and small liquid filled objects

Product	Features	Benefits
G Tag (G)	Exceptional performance for high dielectric mounting.	Designed for use on glass, plastics, wood or other materials normally challenging for RF.
BAT (BAT)	Highly tuned for read rates and distances when amongst metal/water based objects contained in plastics, glass etc	Designed for high read and write performance when applied to thin high-dielectric materials especially when these dielectrics contain challenging materials like metal and water based fluids.
Wonder Dog™ (WD)	Both a good general purpose tag but also excellent near metal or fluids. Excellent with lower power readers (e.g. handheld)	Excellent general purpose high performance tag that can be also be used on metalized windshields, water filled bottles even with a low power handheld reader.
Bio Tag (BIO)	Small form factor, non-near field read tag and tuned for placement on glass containing water or oil based fluids.	Offers read/write distances compatible with usage in pharmaceutical production facilities and handheld reader usage for logistics and supply chain. Designed to provide 30 cm / 12" or greater read distance even when applied to vials containing water based fluids.

<sup>1</sup> Sizes are approximate. These are inlay <u>antenna</u> sizes. Tags and labels will be larger. Please refer to specific product details available on Alien's website for exact measurements - www.alientechnology.com



# Inlays: Specialized Retail

Product	Higgs-3	Higgs-4	Higgs-EC	Antenna S	Size <sup>1</sup>	Application
Spider-360 (SP)	N/A	ALN-9726	N/A	1.97″ x 1.1 50mm x 3(		Retail, apparel, hang-tags, joker tags, airline baggage, labels and document tracking.
Garment Tag (GT)	N/A	ALN-9728	ALN-9828	aka "30 x		Retail, apparel, hang-tags, joker tags, labels and document tracking
HiScan™ (HS)	N/A	ALN-9720	ALN-9820	1.57″ x 0.6 40mm x 1!		Specialized tag designed for the most challenging retail and apparel applications and in handheld environments.
Glint™ (GL)	N/A	ALN-9715	N/A	1.06" x 0.3 27mm x 9		Jewelry, Cosmetics and other smaller metal or metalized objects
Product	Features				Benefits	
Spider-360 (SP)		orientation agnostic 30x50mm form-factor tag. eful when end-on reads are required.			retail and airlir tag is of great	plications (especially but not limited to the baggage) where orientation of the test concern. This tag can be read 360 and the plane of the tag.
Garment Tag (GT)		0mm form-factor and tuned for use in retail packed shelves or hanging garments.			real-life, every	h read performance (distance/rates) in day retail environments. Specifically tested with stacked and hanging
HiScan™ (HS)		for high-performance reading in lower-power g environments.			environments tags close to	h read-rates in real-life, every day retail (e.g. rapid handheld movement, many each other etc). Especially effective d RFID readers that have low transmit
Glint™ (GL)			tag designed fo netallic surfaces		some other je	p. Does not require a long "tail" like welry tags. Uses the close proximity objects to increase the range of the

<sup>1</sup> Sizes are approximate. **These are inlay** <u>antenna</u> sizes. Tags and labels will be larger. Please refer to specific product details available on Alien's website for exact measurements - www.alientechnology.com



# Inlays: Form-factor/Orientation Family

Product	Higgs-3	Higgs-4	Higgs-EC	Antenna Size <sup>1</sup>	Application
	ALN-9634	N/A	N/A	1.73″ x 1.81″ 44mm x 46mm	Large items, baggage tagging, apparel and pharmaceutical bottles.
Square (1x1)	ALN-9629	N/A	N/A	0.89" x 0.89" 22.5mm x 22.5mm	Item level tagging, apparel, pharmaceutical bottles and other high value consumables.
SIT (SIT)	ALN-9613	ALN-9713	N/A	0.472" x 0.354" 12mm x 9mm	Jewelry, pharma, bottles, liquids, foods, DVD's, access control, loyalty cards, and other anti-counterfeiting applications.
Slimline™ (SL)	N/A	ALN-9745	N/A	3.701 " x 0.228"** 94mm x 5.8mm** *3.701" x 0.12" / 94mm x 3.05mm without inlay chip targets (not electrically significant - used for chip mounting only).	Book spines, door edges, cigarette boxes, small package labels, narrow form factor assets.

Product	Features	Benefits
2x2	Highest performance in a 2" form factor.	A square form-factor for tracking of larger items.
		Multiple-frequency sensitivity optimized for high performance in all world regions.
Square (1x1)	High performance when a longer tag form-factor is inappropriate.	The Square provides performance close to the 2x2 in a smaller form-factor.
SIT (SIT)	Ultra Compact. Near field access only. Can be used adjacent to metallic objects.	Fits very small objects normally challenging for RFID. Close proximity read zone for added security. Extended read range enabled through appropriate placement to conductive surfaces.
Slimline™ (SL)	Ultra slim form-factor at 5.8mm or 3.05mm thin (3.05mm without inlay targets).	Extremely narrow form-factor enabling use where RFID is normally not possible. Approaches the well regarded Squiggle/Squigglette performance in an ultra narrow form-factor.

<sup>1</sup> Sizes are approximate. **These are inlay** <u>antenna</u> sizes. Tags and labels will be larger. Please refer to specific product details available on Alien's website for exact measurements - www.alientechnology.com



Copyright © 2016 Alien Technology LLC. All rights reserved. Alien, Alien Technology, the Alien Technology logo, FSA, Higgs, Dynamic Authentication, BlastWrite, QuickWrite, Squiggle, and the Squiggle logo are trademarks or registered trademarks of Alien Technology Corporation in the U.S. and other countries.

HANDLING PRECAUTIONS Observe standard handling practices to minimize ESD.

DISCLAIMER Application recommendations are guidelines only - actual results may vary and should be confirmed. This is a general purpose product not designed or intended for any specific application.

and specific application. In products are covered by one or more of the following U.S. patents: 7967204, 7931063, 7868766, 7737825, 7716208, 7716120, 7716308, 7716120, 7698222, 7619531, 7615479, 7598867, 7580378, 7576565, 7562083, 7561221, 7559486, 7559131, 7554451, 7551141, 7542301, 7142302, 7123206, 71232061, 7213226, 71232061, 7213219, 7213105, 7201458, 7255141, 7285432, 7265675, 7262086, 7193504, 7173528, 7172109, 7127289, 7141176, 711320, 7103288, 708544, 070354, 070319, 052157, 0492155, 0493145, 070319, 052157, 0492155, 0493145, 070419, 052157, 0492155, 0493145, 070419, 052157, 0492155, 0493145, 070419, 052157, 0492155, 0493145, 0714193, 7385284, 7374547, 74170484, 7355398, 7124061, 721109, 7127289, 7141016, 7868206, 769822, 7019531, 761447, 7598867, 7580378, 7576056, 7562083, 7561211, 7554485, 75111, 7554451, 751111, 754201, 711104, 785206, 720182, 721459, 721457, 721458, 071104, 7011528, 712206, 7201827, 721458, 0711457, 7214187, 721458, 721457, 721458, 0719144, 7703518, 7124061, 721159, 72101458, 729114, 7245421, 724557, 7262066, 7260828, 7560378, 663334, 663336, 663334, 663336, 663334, 663336, 663334, 663336, 663344, 65338, 665344, 65544, 455548, 62701720, 7659827, 72068, 7580378, 7570378, 7580378

Alien Technology 845 Embedded Way San Jose, CA 95138 www.alientechnology.com

April 7, 2016

8